

**bloc nyc**  
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**Luam Keflezgy**  
AFTRA / SAG (e)  
[www.luam.net](http://www.luam.net)

**Height: 5'7"**  
**Eyes: Brown**  
**Hair Color: Black with Blonde**

**Television/Commercials**

Above The Influence Commercial	Choreographer	Dir. Joaquim Baca-Asay
Kat De Luna MV, Unstoppable	Choreographer	Dir. Tyrone Edmonds
TV On The Radio MV, Golden Age	Choreographer	Dir. Petro
Irazema MV, Single Life	Choreographer	Dir. Shaunette Heard
J Status MV ft. Shontelle & Rihanna	Choreographer, Dancer	Dir. Vashtie Kola
Cosmo Girl MV ft. Atlantic Rec. Artist, Bayje	Choreographer	
Joe Buddens, Busta Rhymes, Li'l Mo 'Fire'-MV	Co-Choreographer, Dancer	Dir. Paul Hunter
MTV Hip Hop Week Commericals (10 Spots)	Choreographer	Dir. Antonio MacDonald
MTV MC Mic Battle Commericals (5 Spots)	Choreographer	Dir. Antonio MacDonald
Mastercard Promo Campaign	Choreographer	Dir. David, Coolbirth
Destination Fame, Feature Film	Co-Choreographer, Dancer	Dir. Pauli D'Angelo
Direct Effect, Show Intro	Choreographer, Feature	Dir. Chike Ozah
MTV Direct Effect TV Spots		Dir. Chike Ozah

**Stage/Tours**

Rihanna Japan Tour	Choreographer	Def Jam
Rihanna US Promo Tour (Winter '06)	Choreographer	Def Jam
J Status World Tour	Choreographer	SRP Records
Shontelle, House of Blues, Atlantic City (Rihanna Tour)	Choreographer	SRP Records
Shontelle & Rihanna (Bajan Music Awards)	Choreographer	Def Jam, SRP
Shontelle & J Status, Rihanna House of Blues Tour		
MTV Tempo Concert, Rihanna & Elephant Man	Choreographer	Def Jam
J Status US Promo Tour (w/Rihanna)	Choreographer	SRP Records
NJ NETS Dance Team	Choreographer	
OEast Master Dance Concert, Tokyo Japan	Headline Choreographer	
Live at Webster Hall - Kanye West & John Legend	Choreographer, Dancer	
Tsunami Relief Fund Benefit	Choreographer	
Krishnar, Male R&B/Pop	Choreographer	J. Records
F.A.T.E., Female R&B Trio	Choreographer	Flavaunit

**Artist Development**

Rihanna	Def Jam
J Status	SRP Records
Shontelle	Universal
Bayje	Atlantic

**Industrials**

Fila Industrial	Choreographer
New York Sports Club Industrial	Choreographer